



## ENTREPRENEURSHIP DEVELOPMENT CELL REPORT 2014-19

On 18th September 2014 ED cell conducted a practical workshop on chocolate making, jute bag making and jewelry making and pan card. More than 200 students benefited from the workshop.

The training program for online Pan Card application was conducted on 12th September 2014 by Mr. S. Sridharan, Chartered Accountant & Partner, S.S & Co. He gave the students a brief explanation about Pan Card and the ways and means to apply for it. 140 students participated in the programme and at the end of the session, eleven students applied for Pan Card online.

A workshop on “Skill Development for Self Employment” was conducted from 30<sup>th</sup> January to 2<sup>nd</sup> February 2016 with the objective of giving an opportunity to students who want to become successful entrepreneurs. A practical workshop on Jewelry making, Tailoring and Jute products , Home-made chocolates and Juice Making conducted.

The resource persons were Ms. Sitalakshmi- Senior chocolate and Cake Decorator

,Ms..DevaKumari ,who has experience in the field of creative Jewellery Designing for more than 15 years using clay and terracotta material , Ms. Bagyam, having experience in producing jute bag making.

ED cell organized seminar on” Owing Your Future” on 13<sup>th</sup> Sep 2017.The resource person was DR.R.Gayathri, Dean and Head, Department of Management, St. Peters University, Avadi.Shehighlighted on the importance of entrepreneurship which gives scope for more careeropportunities.

ED cell organized a Seminar on loan opportunities for Young Entrepreneurs. Mr. Sakthivel AGM, Union Bank of India, addressed the students and one day workshop on bakery and confectionary, 30 students were trained.

### Art & Craft Certificate Programme - Workshop



**Duration of the course:** 5<sup>th</sup> September 2018 to 12<sup>th</sup> September.2018

#### Course Details

- FabricPainting
- Best Out ofWaste
- ClayModeling
- Glass Painting
- Paper Craft
- Other Canvas Painting



Pidilite Industries along with the college to conduct this course for students to sharpen their skills in the hobby area of art & craft. Students were given an extensive hands on experience by Ms. Shyamala Devi Narendran, Specialist– Fevicryl designated by M/S. Pidilite Industries Ltd for Tamil Nadu. The curriculum was designed in such a way that students were initiated into the journey of becoming an expert in the field of arts and crafts. On successful completion, the students received certificate.

A workshop on Jam, Jelly and Juice making conducted from 9/12/2018 to 14/12/2018 by Mr. Manoj Kumar, Food safety officer, Food and Nutrition Department Govt. of India. More than 42 students from different departments participated in the workshop.

Behalf of Entrepreneurship Development Cell the Student Coordinators were sent to attend the following programmes.

- Entrepreneurship Development Program conducted by CED Anna University for two days.
- CED Anna University and Confederation of Women Entrepreneurs (COWE) organized a workshop on Sustainable Consumption of ENERGY and WATER for Smart Cities and Villages on 14-12-2018.
- EDII in association with IFMR LEAD organized a 2-days workshop on 'Leveraging Research for Business Development' on 20-21 December, 2018



Ms. Sitalakshmi, the resource Person explaining Chocolate Making to the students on 30th January 2016



Ms. Bagyam, the resource person explaining the Jute Bag Making on 30<sup>th</sup> January 2016



Ms. Sitalakshmi, the resource person with Principal and Vice Principal on 13<sup>th</sup> September 2017 in Bakery Product Session



Mr. Manoj Kumar, Food safety officer, Food and Nutrition Department Govt. of India, with the participants of the Skill Development Training during December 2018



Tailoring Session, Skill Development Training during December 2018





Embroidery Session, Skill Development Training during December 2018





Paper Bag Making Session, Skill Development Training during December 2018



Mr. S. Sridharan, Chartered Accountant & Partner, S.S & Co., explaining the students about how to apply for Pan Card online On 12<sup>th</sup> September 2014



Juice and Jam Making Session on 18<sup>th</sup> September 2014